

# EMERGING DESIGN TRENDS 2018



DECORATING DEN  
INTERIORS®

# DECORATING DEN INTERIORS®



**1**  
INTRODUCTION

**2**  
HOW YOU CHOOSE  
COLOR MATTERS

**3**  
BLUE



**4**  
GREEN

**5**  
BLUSH

**6**  
SIZE MATTERS



**7**  
PERFORMANCE  
FABRICS

**8**  
METAL

**9**  
BEDDING



**10**  
SOFAS IN MOTION

**11**  
A NOTE ON STYLE

**12**  
CONCLUSION



# *Introduction*

This year, home decor trends are fun, colorful and varied. As more individuals become aware of the aesthetics they want to see in their everyday lives, it becomes more important for interior decorators to listen as well as advise.

The introduction of new performance fabrics, upholstering techniques and furnishing designs opens a new world of possibilities. Within each trending school of design, there is plenty of room for individual creativity and passion.

# How you choose color matters

Color preference is subjective, which means there are no wrong choices when it comes to choosing a palette for the home. What's more important is how those colors are selected. A decorator can help homeowners by identifying popular trends.

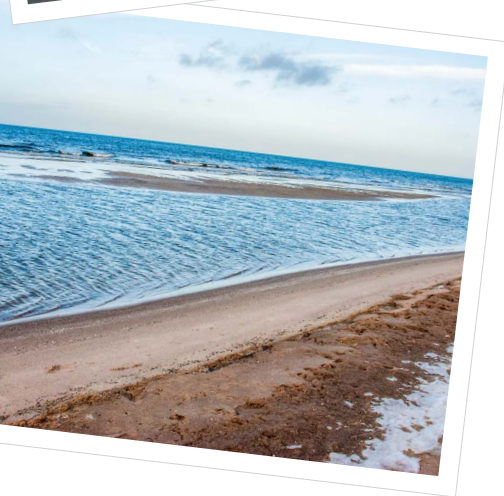
Ultimately, each individual needs to decide for him or herself which colors are most appealing. It may be easier to pick a design style first, and then determine which colors add to that theme. Material types can also affect how each color appears in the room, and these decisions are best made in person, as images of fabric can appear differently on a screen.



A decorator can help homeowners by identifying popular trends.





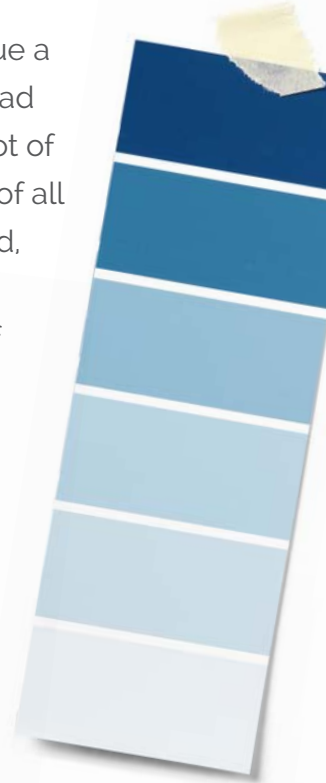
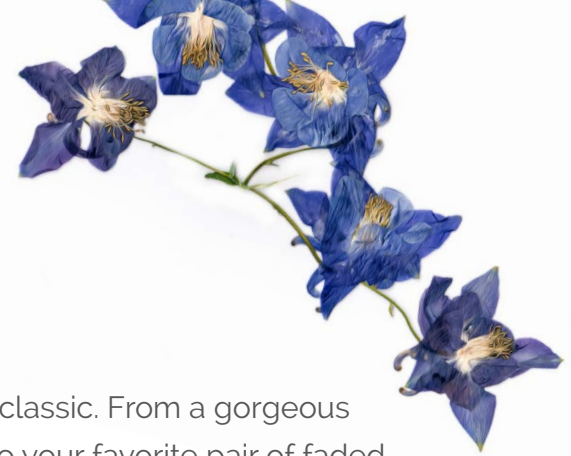


Various blue tones can add a pop of color to a neutral palette or serve as a base for other accent colors. This year, many home furnishing manufacturers are moving away from safe beige and gray to more exciting blues.

## Blue

Blue is a true classic. From a gorgeous summer sky to your favorite pair of faded jeans, blue will rarely let you down. From a psychological perspective, blue evokes feelings of calmness, serenity and stability.

Though many people consider blue a conservative color choice, its myriad tints, hues and shades provide a lot of room to play with the color. Think of all the ways blue appears in our world, from the deep azure of a rolling wave to the crisp, pressed navy of a suit jacket.





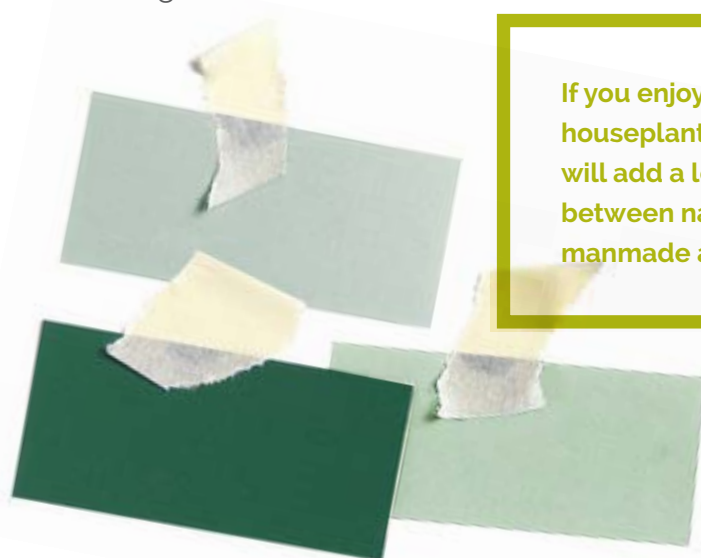
# Green

The color most associated with nature has been an emerging home decor trend since 2017. It's a versatile color with many potential applications around the house. Recently, shades such as emerald, sage and eucalyptus have emerged as strong trends.

This year, bring the outdoors inside by incorporating more green in your design choices. Use the color to accompany blue tones for a look that feels fresh, clean and revitalizing.



If you enjoy living with houseplants, green accents will add a level of cohesion between natural and manmade accessories.







## Blush

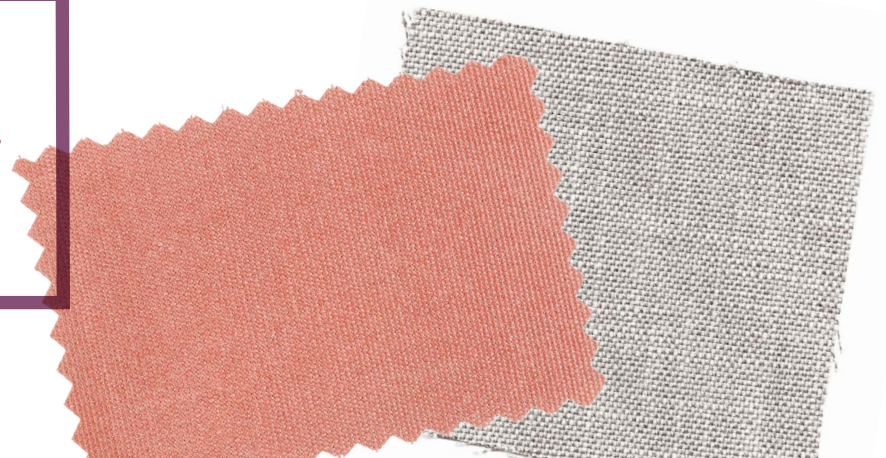


One of the biggest color trends in recent memory, blush has become a staple within the interior decor world. This year, soft, pale pinks are a popular accent choice.

A trending name for a particular hue of blush is "Millennial Pink," which emerged in 2012 and has only become more widely used since. In 2017, a variety of blush-colored sofas appeared on the market, proving that it can make an impression all on its own.



Lavender and bold berry hues are also more popular this year, but pink still reigns supreme for its ability to pair well with many neutral and non-natural colors.





## Size matters

A recent emerging architectural trend and generational theme is "small spaces." Younger members of the millennial generation are still in the early stages of their careers and therefore value economy of space as an economic need. On the other side of the coin, baby boomers are retiring in great numbers with each passing year, and they are beginning to downsize for the sake of convenience.

As a result of these two trends, furniture manufacturers have introduced many small scale tables, multifunction ottomans and seats that double as storage solutions. For example, a bench in the bedroom can double as a seat or a place a place for bed accessories.



**A bench in the bedroom can double as a seat or a place a place for bed accessories.**





# Performance fabrics

High-performance fabrics have been commercially available for years but are just now becoming more refined, elegant and suitable for home furnishings. Homeowners with children, pets or both will appreciate the high durability of these materials.

In most cases, performance fabrics are stain-repellent and resistant. Some can even withstand red wine spills without a trace of the liquid. Just wipe up the spill and keep moving!

These materials are perfect for the living room, kids rooms and game rooms or anywhere the furniture receives heavy use. An interior decorator can help determine which materials are best for each unique application.



Just wipe up the spill  
and keep moving!

# Metal

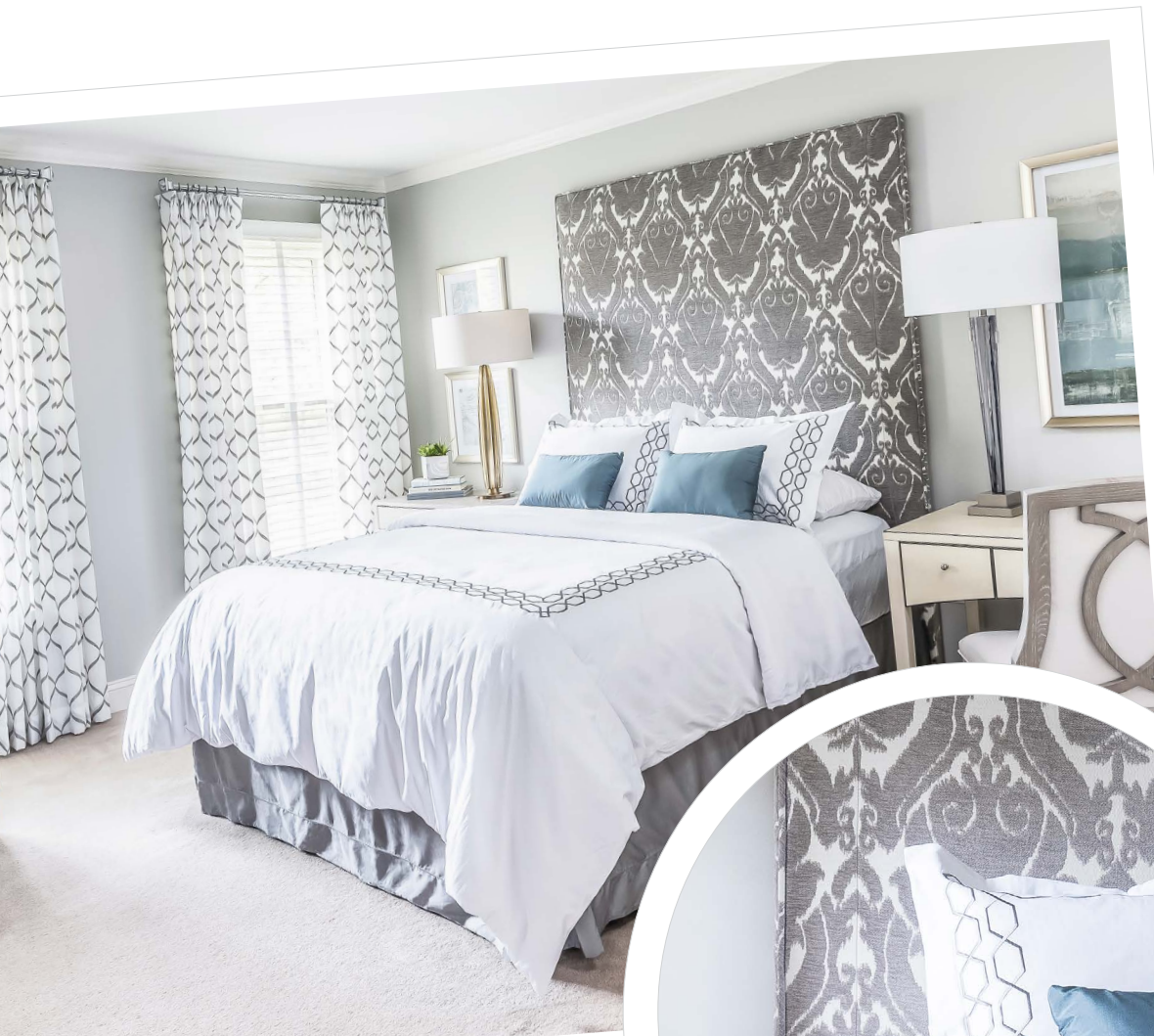
There's always a subset of homeowners who appreciate the striking qualities of metal fixtures. In recent years, polished silver, silver leaf, chrome and stainless steel have featured heavily in several schools of design.

Gold remains the standard for high-end consumers and commonly features in traditional settings, but that basis doesn't mean it isn't a versatile material. In fact, a spectrum of gold colors applies to many styles. Rose gold, for example, complements pastels, neutral grays and aquatic blues. Meanwhile, polished brass produces a restrained goldenrod that is perfect for door knobs and cabinet handles.



Rose gold, for example, complements pastels, neutral grays and aquatic blues.





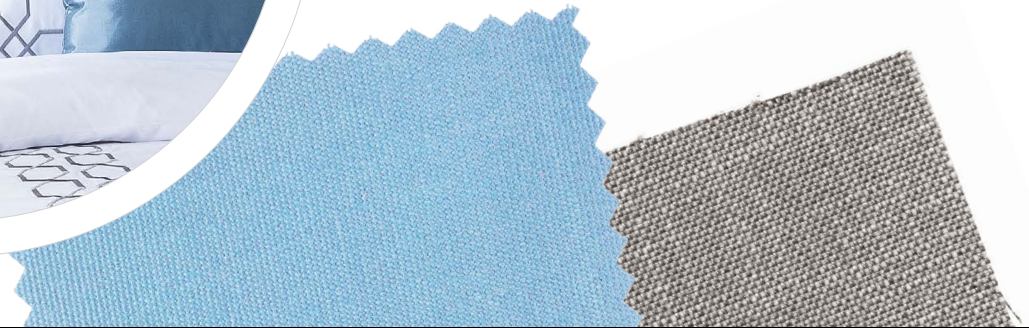
Upholstered beds have become a huge trend lately.



## Bedding

Top-of-bed is a design aesthetic often overlooked by homeowners. Next to window treatments, it represents one of the largest surfaces in the bedroom and can have the most colorful impact.

Homeowners should carefully consider fabrics used for shams, bolsters and the bedcover. In fact, upholstered beds have become a huge trend lately. Coming in all shapes and sizes, these beds tend to use a linen blend or leather, but there are hundreds of types of fabrics from which to choose. A professional decorator can help determine which fabrics work best for each situation.





# Sofas in motion

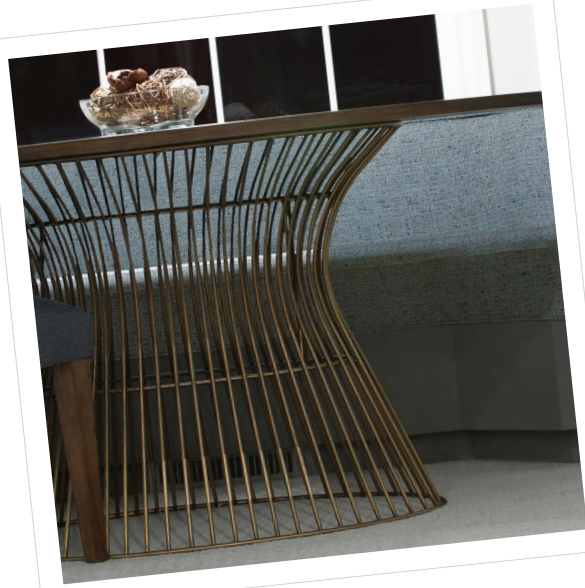
Chairs that provide motion are everywhere nowadays. Recliners, swivel and swivel/recliners are popular. Now, high-end products are emerging, giving homeowners even more freedom to choose comfort without sacrificing style or quality.

Homeowners with theaters want to enjoy movie night in absolute comfort. In fact, some new sofa models offer dual-reclining functionality, so two people sitting down can enjoy the feature. Add a popcorn machine and drink station, and the cinema experience is complete!





# A note on style



## INDUSTRIAL

An urban style featuring dark, hand-forged iron and thick reclaimed wood. Designs are typically minimalist and utilitarian but still comfortable.



## SCANDINAVIAN

This style takes heavy influence from the mid-century modern style. It uses geometric designs, sophisticated neutrals and sleek, angular lines.

## RUSTIC FARMHOUSE

A warm and comforting style that uses natural textures such as wood and galvanized steel to create a country-home atmosphere.



## UPDATED TRADITIONAL

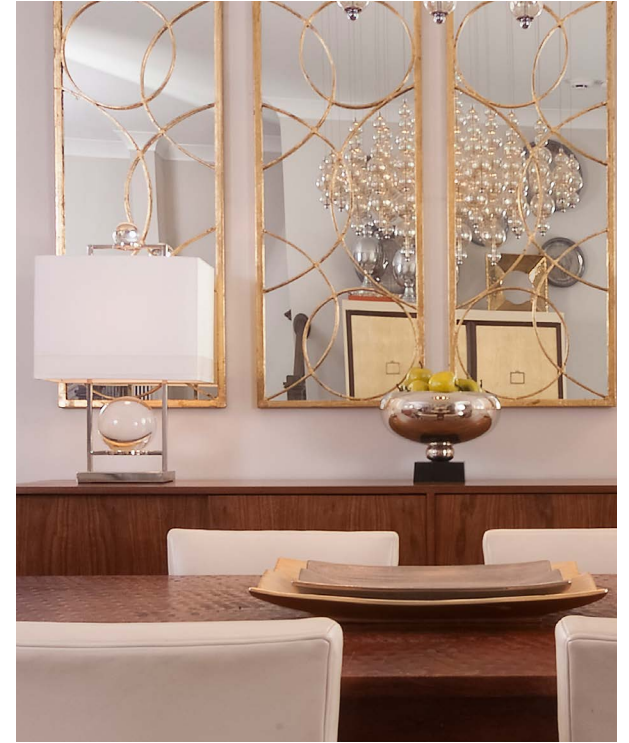
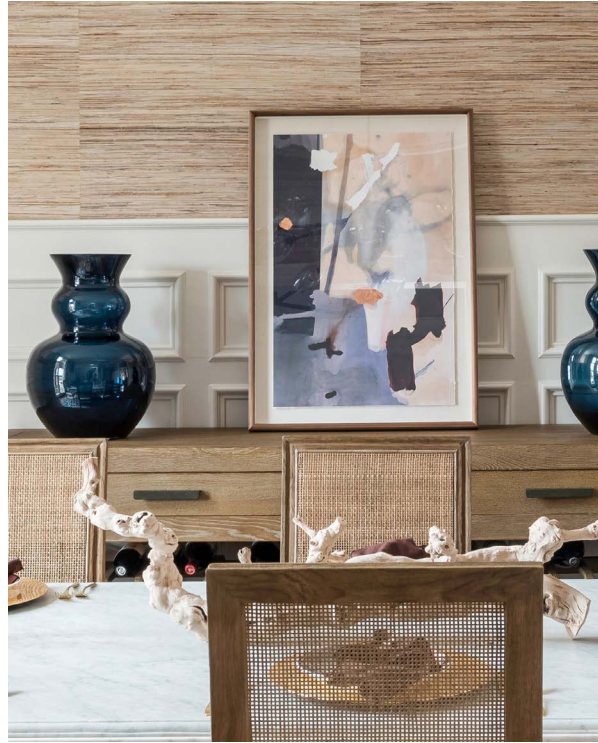
A transitional style between traditional and contemporary, this design trend features large, solitary wall hangings, neutral colors, linen fabrics and natural light.



# Conclusion

Color, material and style are three broad categories that one must consider whenever refreshing a room or an entire home. Because interior decor is such a subjective topic, following the trends will go only so far. Homeowners should look for ways to add their personalities to each space.

**To learn more,  
contact us today at  
[info@decoratingden.com](mailto:info@decoratingden.com)**





# DECORATING DEN --- INTERIORS®

info@decoratingden.com

1-800-DEC DENS

