

## **SESSION ONE 8:30-10:00 AM**

### **#0124 - Mastering Patterns: Infusing Harmony into Designs - Valery Huffenus, Sandra Burroughs & Allison Fikejs**

Dive into the art of using patterns to elevate your designs. Learn the principles of pattern mixing, matching, and creating cohesive designs that captivate the eye.

### **#0324 - Supplier Spotlight: Top 10 Suppliers - Kimberly Paulus**

Discover the leading suppliers that successful owners rely on. Explore their offerings, quality, and how to strategically integrate their products into your business for unparalleled success.

### **#0424 - Redefining Luxury: A Modern Approach to Opulence - Krista Shugars**

Explore the evolving definition of luxury in interior design. Learn how to meet the demands of today's clients seeking a sophisticated and personalized touch in their living spaces.

### **#0524 - Retainers and Deposits: Securing Success in Your Business - Jennifer Manley, Bohnne Jones & Ciera Farley**

Gain insights into the strategic use of retainers. Understand how successful owners are implementing this tool to foster client commitment and maintain a stable, flourishing business.

## **SESSION TWO 10:30-12:00 AM**

### **#0824 - Supplier Success: Unveiling "Good, Better, Best" Strategies - Karen Miller, Cathi Lloyd, & Rebekah Perry Clark**

Navigate the spectrum of suppliers with our guide to the "Good, Better, Best" approach. Learn how to effectively position and sell products in each category, maximizing your offerings and client satisfaction.

### **#0924 - Accessorize with Artistry: The Secrets of Interior Embellishment - Elizabeth Hawkins** Unleash the transformative power of accessories in interior design. Explore the art of curating and placing accessories to add personality and character to any space.

**#1024 - Tech Trends in Design: Harnessing the Power of Innovation - Monique Holland & Camila Gusmao**

Delve into the latest technological programs revolutionizing the interior design landscape. Stay ahead of the curve by exploring innovative tools and programs that can streamline your processes and enhance your business.

**#1224 - Tailored Strategies: Next Gen Marketing - Jennifer Manley**

Explore the nuances of the next generation, what each generation is drawn to, and their unique needs. Gain invaluable insights that will empower you to tailor your marketing strategies effectively, ensuring your message resonates across the spectrum. Don't miss this opportunity to revolutionize your approach and create impactful connections with the next generation!

**LUNCH 12:30 -1:30**

**SESSION 3 1:30-2:30 PM**

**#1324 – BINGO**

Get ready for BINGO like never before! Join us in our last session for fun, laughter, and friendly competition as you engage in our thrilling game of BINGO. Don't miss the chance to win prizes and create unforgettable memories. Come, be part of the excitement – BINGO awaits!

**SESSION 4 3:00-5:00 PM**

**#1424 - Roundtable Discussions**

Join us for rousing roundtable discussions

**#1524 – Night at the Grand Ole Opry 6:00-9:30**

Closing night we are going to the Opry! Please sign up so we have correct number of tickets. It is next to the hotel so we will be walking over.